

Put your weekend inspections on the map Central Coast buyers already check, and get **every enquiry straight to your inbox**. Free for Central Coast agencies for your first four months.

I TOPYN & OzStorehouse — a local ecosystem, not a national portal

TOPYN

topyn.com

The "what's on near you this weekend" map for the Central Coast — garage sales, markets, market stalls, community events, and now open houses. Locals use it to plan their Saturday.

OzStorehouse

ozstorehouse.com

The sister site: the Central Coast's online marketplace, where local makers, collectors and small businesses sell year-round. TOPYN shows what's on in person; OzStorehouse is where those same locals sell online.

The two sites cross-promote each other, so the audience is genuinely local and genuinely active. Your open houses appear in front of people already browsing the Central Coast for what's on this weekend — alongside the markets and events they were coming for anyway.

2 How the Open House feature works

- **Upload once, by spreadsheet.** Your whole weekend schedule in one file (up to 500 inspections). Re-upload any time — the map shows your latest.
- **On the map, in detail.** Time, photos, bedrooms / bathrooms / car spaces, property type and your contact details on every inspection.
- **Buyers filter, then map their route.** They narrow by suburb, property type, beds, baths and car spaces — then TOPYN plots the best driving route between several inspections in one trip via Google Maps.
- **Enquiries come straight to you.** "Register your interest" emails you the buyer's name, email, phone and message — and saves it in your portal, so nothing is missed.
- **A weekly performance email.** Every Monday: views, contact clicks, enquiries and your best-performing property that week.
- **Two ways to list.** Go solo on the Individual plan, or put your whole office under one Agency login — no per-seat limit, and every listing still keeps its own agent's contact details. See page 2.

1



Upload your schedule

One spreadsheet, done in minutes — no per-listing data entry.



2



It's live on the map

Searchable by suburb, date, type, beds, baths and car spaces.



3



Enquiries land in your inbox

Buyer details emailed to you the moment they register interest.

No card, no contract, no ongoing admin — that's the whole setup.

3 Put your listings on your own website — free

Every account gets an embeddable widget: a live map and list of *just your inspections*, refreshed automatically every time you upload. Paste one line into your site:

```
<iframe src="https://www.topyn.com/openhouses?agent_id=YOUR-ID&embed=1" style="width:100%;height:600px;border:0;"></iframe>
```

It's chrome-free — no TOPYN nav or footer — so it sits cleanly inside your own page design. Your agent portal shows you the exact snippet with your ID already filled in; there's nothing to assemble by hand.

4 Customisation

The widget is deliberately neutral so it drops into any site as-is. For trial agencies we'll tailor it further at no cost — just tell us what you need:

- Match your brand colours and fonts
- Set a default suburb or search radius
- Show, hide or reorder the filters
- Adjust height, or scope it to one office

INDIVIDUAL AGENT

\$99.99/month

Free for your first 4 months

- Unlimited inspection listings, updated by spreadsheet
- Weekly performance email + embeddable widget
- Buyer enquiries emailed to you and saved in your portal

AGENCY — EVERY AGENT, ONE LOGIN

\$99.99/month

Free for your first 4 months

- Every agent at your office lists under one login — no per-seat limit
- Each listing still shows its own agent's name, phone and email
- One embed for the whole agency site — everything in Individual, too

CENTRAL COAST LAUNCH

Free for your first 4 months

We're opening Open Houses to a small group of Central Coast agencies. No fee for four months, no card to get started, cancel any time. After the trial, it's \$99.99/month — Individual or Agency.

Get set up in minutes: topyn.com/agent

Mark Barnett, Owner, TOPYN — Erina, NSW • 0418 220 461 • mark@ozstorehouse.com

A FEW QUESTIONS AGENTS ASK FIRST

Does this replace realestate.com.au or Domain?

No — it's a different, hyper-local audience already planning their weekend on the Coast, alongside your normal portal listings.

What happens to my buyer leads?

They're emailed to you immediately and saved in your portal — never sold or shared with anyone else.

Do I need a card to start the trial?

No. Nothing to pay for four months, and you can cancel at any time.

Is there a limit on how many listings I can run?

No — unlimited inspections under either the Individual or Agency plan.